

# Safer Internet Day 2017

Unite for a better digital world –

**‘The Bigger Picture’**

Careful consideration about what we post and  
view online.



By the end of this session I hope that you will;

- have a clearer idea of what e-safety means
- give more consideration to children's use of the internet,
- be aware of the growing risk from cyberbullying in its many forms
- Consider your own postings on social media and their impact on children.

- This is not intended as a dictation of how you should use the internet
- Nor is it a session where you are told that you are not doing enough or doing it well enough
- It is definitely not going to give you all the answers
- The aim of this meeting is to raise awareness of how the digital world is impacting young people
- and to hopefully encourage you to have open conversations/discussions
- It will be brilliant if you feel empowered to make some changes

# When we think of 'e-safety' what do we think of

Call out what you think!

Password security      identity theft

Grooming      cyberbullying      banking

Phishing /scamming      firewalls / encryption

Profile settings

The list goes on.....

We will discuss these briefly

# Do you know who you are talking to?

- Although numbers are relatively small, reported incidents of online grooming continue to rise.
- The youngest referral to Leicestershire CSE (child sexual exploitation unit) was 7 yrs old
- Do parents know whether Apps/websites have a 'chat' element
- Are children aware of who they are chatting to?
- Children are more likely to accept 'friends requests' from people they have never met
- Please spend a few minutes searching the internet for the many stories about online grooming

# Messages from the children's assembly

- The internet is a wonderful thing
- The internet is fraught with hidden risks
- 'e-safety' is an all encompassing phrase
- The 'old-fashioned' view that e-safety is purely about the risk of abduction and sexual grooming is not correct
- The huge increase of cyber-bullying

- Where are adults most likely to post pics?



- Where are children most likely to post pics?



**WhatsApp**

# Discussion points

- Issues around posting pics
- Issues around upsetting pics
- Issues around the truth of pics
  
- Issues around posting videos
- Issues around viewing videos
  
- How are our pics/vids received
- Why do we want to post our pics/vids



# What's the right age?

Many social networks have a minimum age of 13 (because of laws governing their use in the USA, where the majority are based).

Children become more interested in social networks when they start secondary school.

At the age of 11, they're becoming more independent and want to be part of the social network of their new school – whether online or in person.

50% of all 11 and 12 year-olds in the UK use a social networking site, according to our research. This is because it's easy for children to access sites intended for older users.

Social networking accounts can also be used to access a range of other sites – just think of all the websites that invite you to 'Sign in using Facebook or Twitter'.

Some parents may think it's OK for their 11-year-old to use a site aimed at over 13s, but it's worth bearing in mind that it's not just that site's content you need to think about.

You need to consider all the other sites they can now access as a result of having a social networking profile.

Find out what our panel thought was the right age for each network on [Net Aware](#) – and cast your vote.

7 in 10

12-15 year olds who go online have a social network profile



1 in 5

8-11 year olds who go online have a social network profile



1 in 20

5-7 year olds who go online have a social network profile



# Some informational/ thought provoking films

- All these videos are available online to watch again.

<https://www.saferinternet.org.uk/safer-internet-day/2017/sid-tv/film-7-11-year-olds> the bigger picture. (check out all the different age groups)

<https://www.nspcc.org.uk/preventing-abuse/keeping-children-safe/share-aware/>  
Alex's willy and Lucy and the boy

<https://www.youtube.com/watch?v=599I1E-rWTU> Jigsaw

<https://www.youtube.com/watch?v=Z5WEnqng1Hk> Clare thought she knew

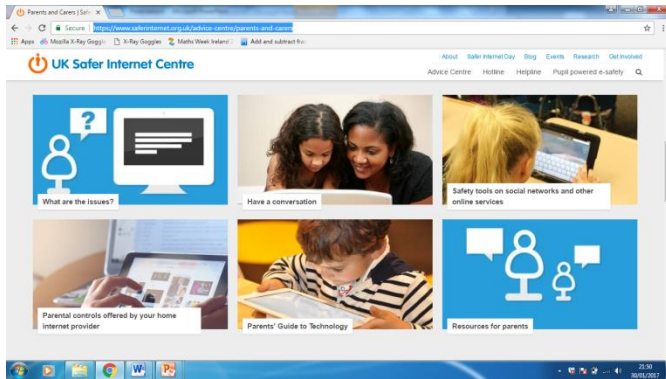
<https://www.childline.org.uk/toolbox/videos/facebook-bullying/> facebook bullying

<https://www.youtube.com/watch?v=nbGIwCJK7FM> cyberbullying – Joe's story

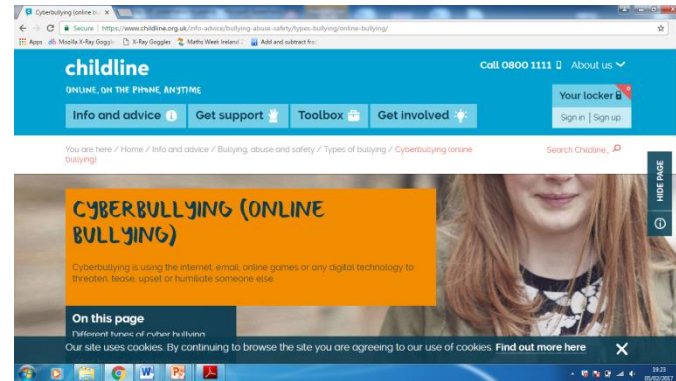
# All very well knowing the dangers....

- Small note of warning
  - This is the double-edged element of teaching our children the dangers
  - Mirroring ‘as a joke’
    - Memes
    - Videos
    - posing

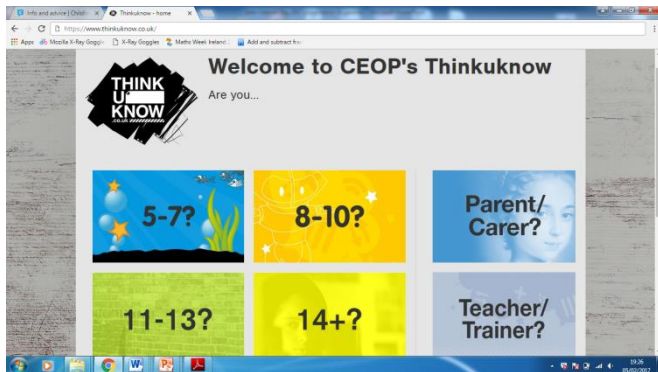
# Useful website links – there are many more out there as well



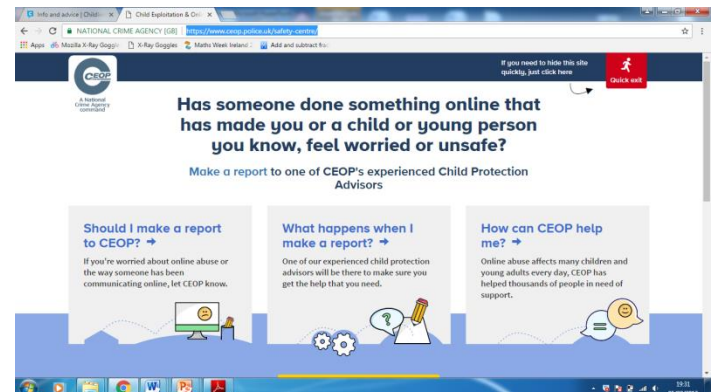
<https://www.saferinternet.org.uk/advise-centre/parents-and-carers>



<https://www.childline.org.uk/info-advise/bullying-abuse-safety/types-bullying/online-bullying/>



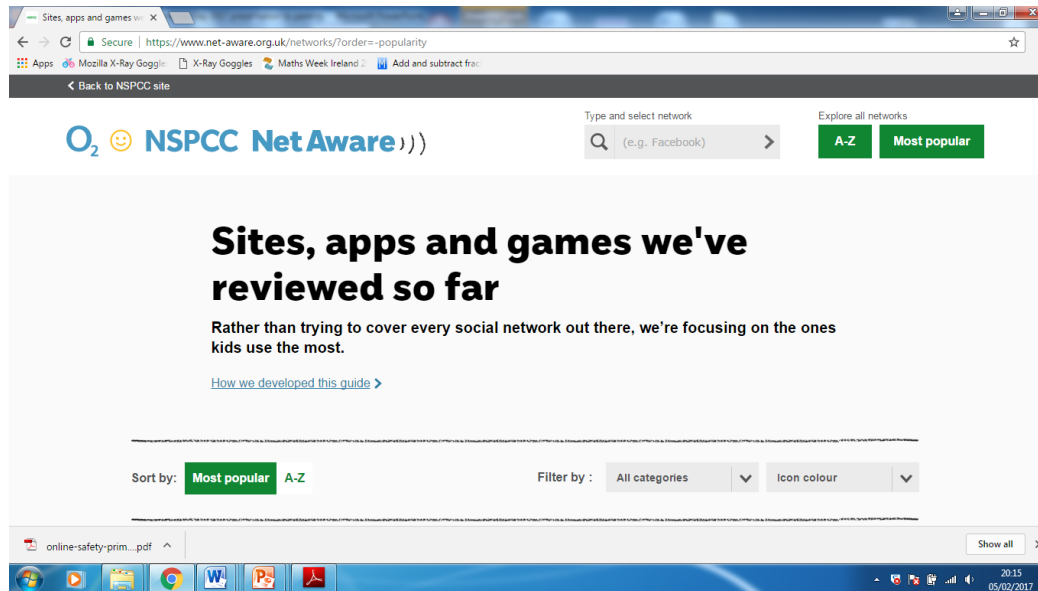
<https://www.thinkuknow.co.uk/>



<https://www.ceop.police.uk/safety-centre/>

# Research the sites your children are using – there are thousands!

- <https://www.net-aware.org.uk/networks/?order=-popularity>



I was shocked when the children mentioned that they knew of sites like omegle!

What are the key  
messages you can take  
from tonight's meeting?

# Further information

## Results from 2015 Leicestershire e-safety survey

- The survey was taken by over 2500 Yr 6 children across Leicestershire – including our own Yr 6s

- Nearly 40% use a webcam
- Nearly 60% own a social networking profile
  - 20% of these did not know what privacy setting were.
  - 25% had 10 or more ‘friends’ on their profile who they have never met.
- Snapchat (30% of children), Whatsapp(40%), ooVoo(20%), instagram(50%), Kik messenger(10%) and facebook(15%) were the most commonly used social network sites
- Only 50% said that their parent/carer took an interest in their internet use.
  - those who answered no were far more likely to engage in ‘risky’ activities.
  - Those who answered no were far less likely to tell anyone if anything upset them.